



ISEA

International Society of Experimental Artists

Celebrating experimentation and exploration in the visual arts.
Where ART Meets INNOVATION!

Newsletter Winter 2018 - February

President's Column

Dear ISEA Members,

Happy New Year to you all! This winter newsletter introduces a special article by long-time member and former president, Judi Coffey. We love to hear about members' work and what inspires them, and we become energized just reading their encouraging words.

Also, time is short to enter our Members Only Virtual Exhibition and our first every Scholarship award open to ANY member entering the Virtual Exhibition.

And...we've included a little teaser about our 27th Annual Exhibition.

Thank you all for being part of ISEA!

ISEA President

Members Only Virtual Exhibition

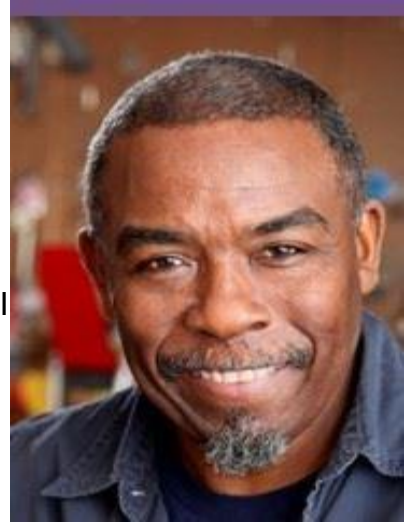
There is still time to enter our Members Only Virtual Exhibition! Deadline is March 1, 2018!

For details and to register use this link: [Digital Exhibit Entry Requirements](#)

Our Juror, Rufus Snoddy explains his work:

My work approaches painting as object with the intent of obliterating the line between painting and sculpture. I build textures, shapes and surfaces to stress the illusion of color and space. Whether free standing or hanging, these works are created with the intent of interacting with surrounding space. The content lends visible clues about perception.

Materials are melded together without regard to preservation of original intent, in deference to the process. I am influenced a great deal by my environmental surroundings in my choices of materials. Conceptually I have a continuing dialogue about illusion and perception, given impetus by the textural content of living in the United States as an African American male.



ISEA Scholarship Award Reminder

Accompanying our Members Only Virtual Exhibition is our first ISEA Scholarship Award open to **ANY** member entering the Members Only Virtual Exhibition. The scholarship amount of \$500 may be used for on-line trainings, workshops, or even college courses.

To enter, email an essay no longer than 350 words to Patti Sevensma at pattisevensma@gmail.com, and include a photo of your entry (for tracking purposes only). Your essay must explain:

1. what experimentation means to you
2. how the experimentation goes beyond your fundamental skills
3. how the scholarship award will benefit your experimentation

The deadline is March 1, 2018!

27th Annual Exhibition and Symposium

This year we are so very pleased to hold our Annual Exhibition on the West Coast of Oregon, at the Newport Visual Arts Center in the William Runyan Gallery. The VAC was built by the City of Newport as a public art exhibition and educational center. It opened in 1983 and is the largest facility on the Oregon Coast built specifically for the exhibition of visual art.

For more information on the upcoming Exhibition click here: [Home](#)



(content and image source: <http://www.coastarts.org/directory/venues/n/newport-visual-arts-center/>)

THE ARTIST COLUMN

Judi Coffey, ISEA-NF, NWS



ISEA worked with Judi Coffey, ISEA-NF, NWS, former board president, award winner, and a member of ISEA since 1992, to get her perspective on experimental art, her methods, and for a bit of encouragement for other artists. Here is what she had to say.

Judi believes that experimental art is fulfillment through artistic expression; something that has not been done before. Continuous learning and research helps to inform her own work - by creating, performing, and appreciating; or in varying degrees, making some combination of all three. Judi says, "As an artist, we are always looking for new ways to enrich our works. We see new ideas where perhaps we never noticed them before and expressing them in ways we've never done before."

Her own experimental art requires some mysterious, innate ability to thrive in chaos: to be able to see and understand, and feel dozens of shapes and textures or emotions at one time. Judi describes her painting process by starting with layering acrylic paint along with torn hand painting collage papers in a haphazard way, using an unplanned approach. However, Judi utilizes composition and design while looking for images created using her right-brain techniques.

Judi loves making hand carved stamps and she uses everything from brush to finger painting. She states that working with Letra-max paper is quite fun, being able to paint on the slick surface with acrylic paints using lots of color in random patterns. She enjoys adding interest to her work with watered down gold paint which is poured over a whole painting, allowing it to puddle and run. She then uses these unique shapes to find and develop patterns. Once dry she peels off the top layer creating wonderful collage papers. Judi particularly likes the look of the shiny acrylic paint next to flat gouache painted areas.

When asked about encouraging new ISEA members, Judi's words ring true for all of us. "After studying and researching, you have to be true to yourself. If you love your subject matter, try to approach it in a new way." She suggests new and different brands of paper and paint; going to ISEA workshops and exhibitions, and using the ISEA catalogs as learning tools.

Judi's final words for us? "Art is a drive, very complex and satisfying. There is so much more to be done than what past artists have done, otherwise, art would have closed with the classics."



"Combination in Black" by Judi Coffey

*Interested in writing an article for The Artist Column?
Contact our newsletter editor, Marylu Dykstra (mdykstra54@charter.net)*

WANTED: ISEA Liaisons



Interested in becoming more involved with ISEA? Become an ISEA Liaison! We are looking for one person from each state/province to be an ISEA regional contact person. It is a pretty simple task to help strengthen the ISEA community. We will send you brochures and ask that you distribute them at events where you deem appropriate. It is as simple as that and you get to feel great about helping out. Plus it is a fabulous way to meet others also interested in experimental art.

We currently have the goal to have a liaison in each U.S. state and Canadian province as well as countries outside of North America. Interested or have questions? Please email Jessica Kovan @ jtkovan@gmail.com.

Spread the Word about ISEA

Benefits of being an ISEA Member

- Members have priority to sign-up for symposium workshops (before they are open to the public).
- Members receive a discount for workshops.
- Members save on exhibit entry fees
- Members receive a yearly show catalog (a \$20.00 item for non-members)
- Electronic newsletters are sent to members at least 3 times per year
- Members have access to the ISEA member directory on the ISEA website where they can find others experimental artists in their area.

[JOIN ISEA TODAY!](#)

Student Membership \$20

To further support ISEA, we now have a new membership level.

ARTIST PATRON \$95

This level of membership allows you to write off \$50.00 as a donation to the development of ISEA. **It also includes all the regular membership benefits.**

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Join the fun on Facebook: ISEA.Artists

ISEA.Artists post images and information about our exhibits regularly on Facebook. We also allow our active members to share information with our Facebook followers. If you currently use Facebook please look up ISEA.Artists and click the Like button on our page!

[ISEA.Artists on Facebook](#)